

# CRM That Every Travel Agency Loves

## Award-winning Solution Platform

Travel Agency CRM is built on award-winning Zoho CRM, trusted by more than 50,000 companies world-wide.

## Everything is Hosted

You don't have to buy and maintain expensive servers, software or backup solutions. You can get started with just a browser.

## Pay As You Go

With Travel Agency CRM you are not locked into any long-term contracts. You can pay monthly or yearly, whichever works best for you.

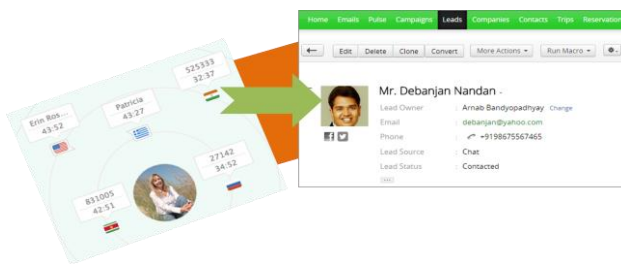
## Easily Customizable

The drag-and-drop customization lets you tailor Travel Agency CRM to meet your exact business needs. And change it as your needs evolve.

## Create Lead from Anywhere

With Travel Agency CRM you can capture leads from

- Website Contact Us Form
- Right from Your Email Inbox
- Facebook, Twitter, Google+ Page
- Mobile Device
- Importing from Excel
- Entering Leads Manually



## Track Website Visitors – Engage - Convert

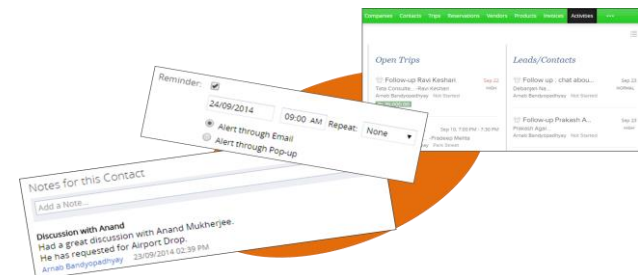
With Zoho SalesIQ integrated with Travel Agency CRM you can

- Track Website Visitors Real-time
- Know Which All Pages they are Browsing
- Chat with Them and Convert Them as Lead
- Chat Transcript is saved inside CRM
- Their Visit Details is saved inside CRM

## Instant Follow-up

With Travel Agency CRM you can

- Create Tasks, Events, Calls
- Set Reminders against Activities
- Assign Tasks to Others
- Create Tasks via Workflow
- Take Unlimited Notes



## Send Itinerary in One Click

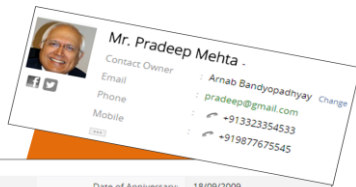
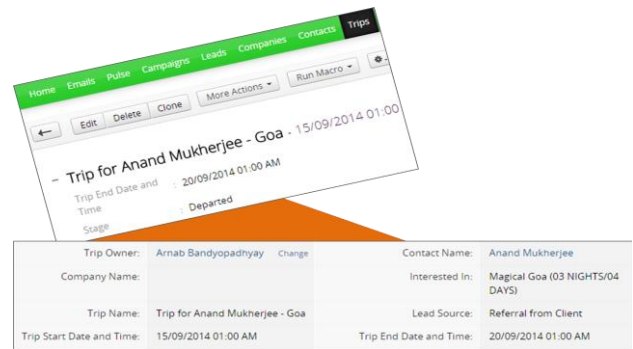
Using Travel Agency CRM you can

- Create Variety of Itinerary Templates
- Send Itinerary in One Click
- Capture Reply Email inside CRM

## Organize Trip

Travel Agency CRM helps you

- Capture Trip Details
- Update Trip Stage Automatically
- Track Trip Financials
- Create Activities against Trip
- Take Notes



Other Information			
Date of Birth:	02/09/1986	Date of Anniversary:	18/09/2009
Passport No.:	PHY675688GYU	Passport Date of Issue:	12/09/2008
Passport Date of Expiry:	25/09/2014	Preferred In-Flight Seat:	Bulk Head Seat
Preferred Meal:	Low-Gluten Meal		

## Capture Guest Details

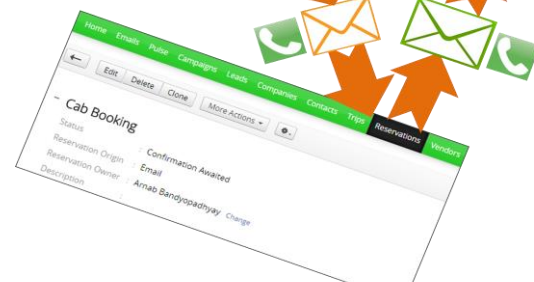
With Travel Agency CRM you can

- Capture Guests for a Trip
- Passport Details, Photo
- Meal Preference
- Preferred Seat
- Contact Details

## Book Reservation

Travel Agency CRM helps you

- Create Reservations against Trip
- Exchange Email with Vendors
- Track Reservation Status
- Capture Reservation Cost
- Voucher Issued to Client
- Payment to Vendor



## Track Revenue

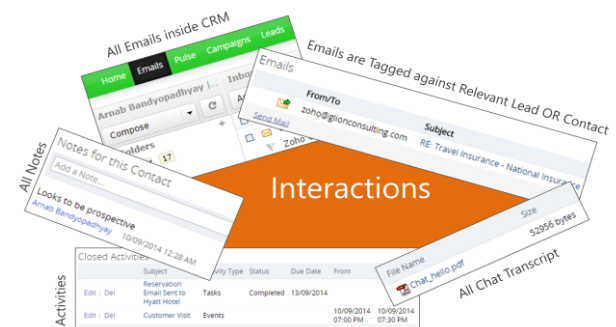
With Travel Agency CRM you can

- Track Trip Price, Cost and Profit
- Capture Reservation Cost
- Create Invoice
- Record Payment from Customer

## All Interactions in One Place

With Travel Agency CRM

- You Can Check Email inside CRM
- Emails are Tagged Automatically
- You Have Notes, Activities, Chat in One Place



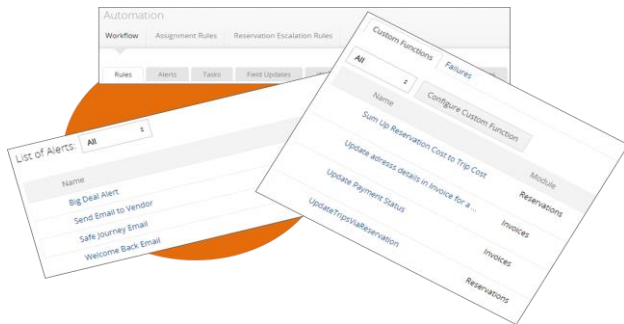
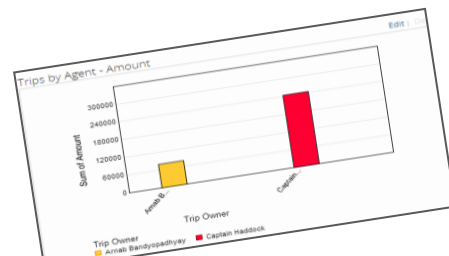
## Sell More – Promote Popular Destinations

With Zoho Campaigns integrated with Travel Agency CRM you can

- Promote via Email Campaigns
- Promote in Social Media
- Setup Campaign Auto Responder
- Track Campaign Performance

## Track Performance

- 10+ Pre-built Reports for Travel Agency
- 12+ Pre-built Dashboards for Travel Agency
- You can Build More



## Powerful Workflow Automation Rules

- 12+ Pre-built Workflow Automations
- You can Build More

## Built for Every Size – Small to Large

Travel Agency CRM is built for Every Size – Small to Large Agencies. It has got

- Roles: That Controls Data Sharing Rules
- Profiles: For Access Rights
- Groups
- Fields and Links Permissions



## No Cost Presentation

For a No Cost Presentation of Travel Agency CRM:  
Please write an Email to:  
[zoho@glionconsulting.com](mailto:zoho@glionconsulting.com)

## Contact Us

GoldenLion Consulting Services Pvt. Ltd.  
PS IXL, Phase-I, Block No. A, Floor 5,  
Office No. 503A, Atghara, Kolkata 700136, INDIA  
[www.glionconsulting.com](http://www.glionconsulting.com)



+91 33 65550365



[zoho@glionconsulting.com](mailto:zoho@glionconsulting.com)



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## About GoldenLion

GoldenLion started its journey in 2010 with a goal to help small and mid-sized organizations multiply their sales revenue by putting in place structured sales processes combined with deployment of world-class sales tools.

With this goal in mind, GoldenLion became an Alliance Partner of Zoho Corporation in 2011 in order to deploy Zoho suite of on-demand productivity and collaboration applications amongst these organizations. Over the years GoldenLion has emerged as one of the top consulting partners of Zoho worldwide.

For more information about GoldenLion, please visit [www.glionconsulting.com](http://www.glionconsulting.com).

